

## Rotational Art Program

# Request For Artists (RFA)

The City of Golden Valley is committed to promoting and integrating arts, culture, and community aesthetics. Featuring public art in Brookview and City Hall gives local and regional artists an opportunity to display, and by the artist's choice, sell, their artwork in a location visible to the community and visitors.

The City of Golden Valley invites artist to submit proposals for the rotational art display at Brookview and City Hall.

### Display Process

Art will be displayed in both buildings in rotating "terms" (generally three months each). The City will send RFAs to the art community and art facilitator groups twice a year and select art in advance for each term of the next year. The City of Golden Valley will have the right to advertise the name and work of the artist and photograph the art for advertising and promotional purposes. The City of Golden Valley will not be responsible for lost, stolen, or damaged artwork.

### 2022 Display Rotations

- **Summer:** June 15–Sept 14
- **Fall:** Sept 16–Dec 14

*Summer and Fall RFAs will be announced March 14, 2022; submission deadline is April 10, 2022*

### Artwork Criteria

All submitted art must:

- be created by a local or regional artist
- not be offensive or condescending towards any race, religion, gender, or sexual orientation
- not be used to promote or oppose political views
- meet specifications for available display space at Brookview and City Hall
  - 2D art will be displayed on an aluminum wall hanging system and may be a single piece or multiple pieces, framed or textile
    - Brookview's total wall space is 84' wide by approximately 8' tall is divided into two areas (20' x 7'6", 44' x 8', and 20' x 7'6")
    - City Hall's total wall space of 28' wide by approximately 8' tall is divided into three areas (12' x 8', 12' x 8', and 4' x 8')
  - 3-D art will be displayed in up to 10 enclosed and secured 23" x 24" x 24" vitrine pedestals on the lower and upper levels of Brookview

### Artist Responsibilities

Artists will not receive a fee for displaying art. Artists are responsible for:

- submitting proposals through the RFA process for review by the City's Art Selection Committee
- understanding criteria for displaying artwork outlined in the RFA
- coordinating installation and removal of art with City on the specified dates and times
- pricing artwork and providing contact information for patrons
- handling all sales transactions, including a 10 percent commission charge for art sold while on display
- ensuring sold artwork remains in the exhibit until the exhibition ends or replacing it with a new original piece

## City Responsibilities

The City is responsible for:

- distributing the RFA twice a year to the art community and art facilitator groups
- handling waivers, agreements, and scheduling

## Submittal Process

When submitting art for consideration, artists must:

- read, complete, and sign the City's Rotational Art Application and Agreement
- provide photos or images of artwork
- send completed materials by email only to Brian Erickson, recreation supervisor, at [berickson@goldenvalleymn.gov](mailto:berickson@goldenvalleymn.gov)

***Deadline to apply for the Summer and Fall rotations is Saturday, April 10, 2022.***

## Selection Process

The City's Art Selection Committee will make selections and notify selected artists by **early May** for the next two display rotations. Selection will be based on completed RFA and appropriate art content for Brookview and City Hall.

## Key Dates

- RFA announced: March 14, 2022
- Deadline for submission: April 10, 2022
- Committee review and selection: Late April
- Artist selection and notification: Early May
- Set up for Summer Rotation (June 15–Sept 14, 2022): June 14, 2022
- Removal for Summer Rotation: Sept 15, 2022
- Set up for Fall Rotation (Sept 16, 2022–Dec 14, 2022): Sept 15, 2022
- Removal for Fall Rotation: Dec 15, 2022

## More Information

For more information about the City of Golden Valley or Brookview, please visit [www.goldenvalleymn.gov](http://www.goldenvalleymn.gov). If you have specific questions, please contact [berickson@goldenvalleymn.gov](mailto:berickson@goldenvalleymn.gov).

# Parks & Recreation Department

316 Brookview Pkwy S

Golden Valley, MN 55426

763-512-2345 | www.goldenvalleymn.gov



## Brookview & City Hall Rotational Art Application

### APPLICANT INFORMATION

Name		
Address	Organization	
City	State	Zip
Email		
Phone		

### ART INFORMATION

<input type="checkbox"/> <b>3D Art</b> (display in vestibules)	<input type="checkbox"/> <b>2D Art</b> (display on wall)	<b>Description of your artwork:</b>
<b>Quantity of your artwork</b> (please refer to Art Criteria for dimensions of area): <input type="checkbox"/> Fill the full gallery <input type="checkbox"/> Partial gallery (size able to fill _____ )		
<b>Which term do you wish to have your art displayed?</b> <input type="checkbox"/> Summer (June 15, 2021–Sept 14, 2022) <small>Set up June 14, 2022, remove Sept 15, 2022.</small>		
<input type="checkbox"/> Fall (Sept 16–Dec 14, 2022) <small>Set up Sept 15, remove Dec 15, 2022.</small>		
<b>Will your artwork be available for sale?</b> <input type="checkbox"/> <b>Yes</b> - Preferred method of contact for buyers (phone/email)? _____ <input type="checkbox"/> <b>No</b>		
<b>As the artist applying to have my artwork displayed, I agree to the following:</b> <ul style="list-style-type: none"><li>• Responsible for the installation and removal of my artwork on the provided dates</li><li>• Agree to keep the artwork at Brookview until the end of its term</li></ul>		
<input type="checkbox"/> <b>Artist authorizes City Staff to share submitted art with the Golden Valley Art League to be potentially displayed in additional community locations.</b>		

### Acknowledgement of Risks, Release of Claims, and Indemnification

As the artist applying to have my artwork displayed, I acknowledge and affirm the following: The artwork to which this application relates is owned only and entirely by me. No one else has any claim of interest or right to all or any part of the artwork or materials used to make it, either now or during the Term it will be displayed. I acknowledge and assume all risks, known and unknown, inherent or otherwise, associated with the display of my artwork. I acknowledge the risk of loss due to damage or theft. I understand in signing this document that I surrender my right to make a claim or file a lawsuit against the City, its past, present, or future appointed or elected officials, employees, representatives, agents, insurers, affiliated agencies, organizations, successors, and assigns (collectively "the City"), for personal injury or property damage. I hereby release and forever discharge the City of and from any and all claims, demands, damages, actions, causes of action, obligations, liabilities, expenses, costs, attorneys' fees, proceedings, and judgments, both known and unknown, fixed or contingent, liquidated or unliquidated, direct or derivative, and of whatsoever kind, nature, and description, under the Constitution of the United States or any state, or any state or federal law or laws or of the common law, concerning, arising from, or related to the display of my artwork. In the event that any claim or demand should be made or litigation instituted against any party or parties arising out of or with respect to the artwork to which this application relates, I must indemnify and hold the City harmless from and against such claims, demand or litigation, including all attorneys' fees and costs incurred with respect to such matters. By signing your name below, you agree to all statements in this application and acknowledge that the information provided in this application is accurate and complete.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Please submit application materials to:**  
Brian Erickson  
316 Brookview Parkway S, Golden Valley, MN 55426  
berickson@goldenvalleymn.gov