



DOWNTOWN GOLDEN VALLEY USER EXPERIENCE FRAMEWORK

PLANNING COMMISSION 8/26/24

T'OOLE
DESIGN



VAN METER WILLIAMS POLLACK LLP

01

THE PROJECT

Focus Areas
Schedule Update

02

WHAT OUR TEAM LEARNED

Identity
Connectivity
Sustainability

03

THE VISION

Identity
Connectivity
Sustainability

04

IMPLEMENTATION

Building Alignment

05

DISCUSSION & NEXT STEPS

- Building from Prior Efforts
- Streetscape & Wayfinding
- Pedestrian, Bicycle & Micromobility Connectivity
- Reinforcing a Sense of Place & Identity
- Building Alignment for Future Development
- Road Map for Implementation

USER EXPERIENCE FRAMEWORK





Existing Conditions Review

Market Gap Analysis

Community Outreach and Stakeholder Collaboration

Development Test Fit Study (Feasibility Analysis)

Public Realm Study

Implementation

Final Report

Council Adoption

DELIVERABLES

ENGAGEMENT

Open House

Online Survey

Pop Up Tabling

Council/
Commission Meeting

Open House

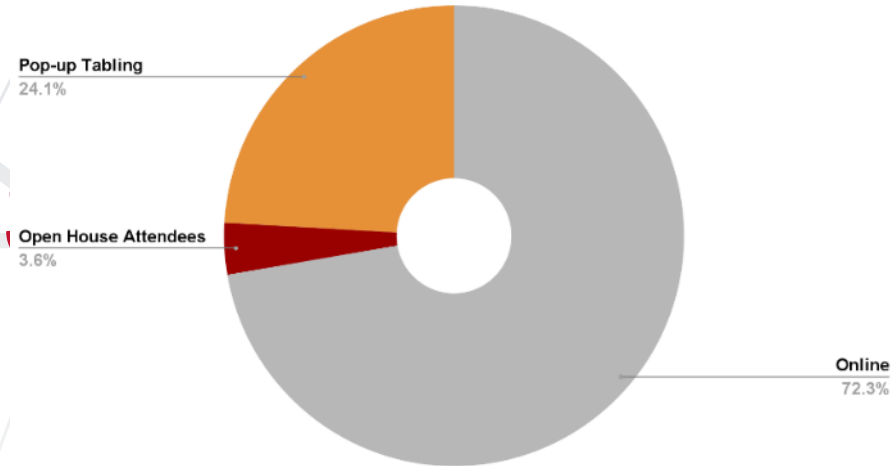
Commission Meeting

Council Meeting

415+
RESPONSE

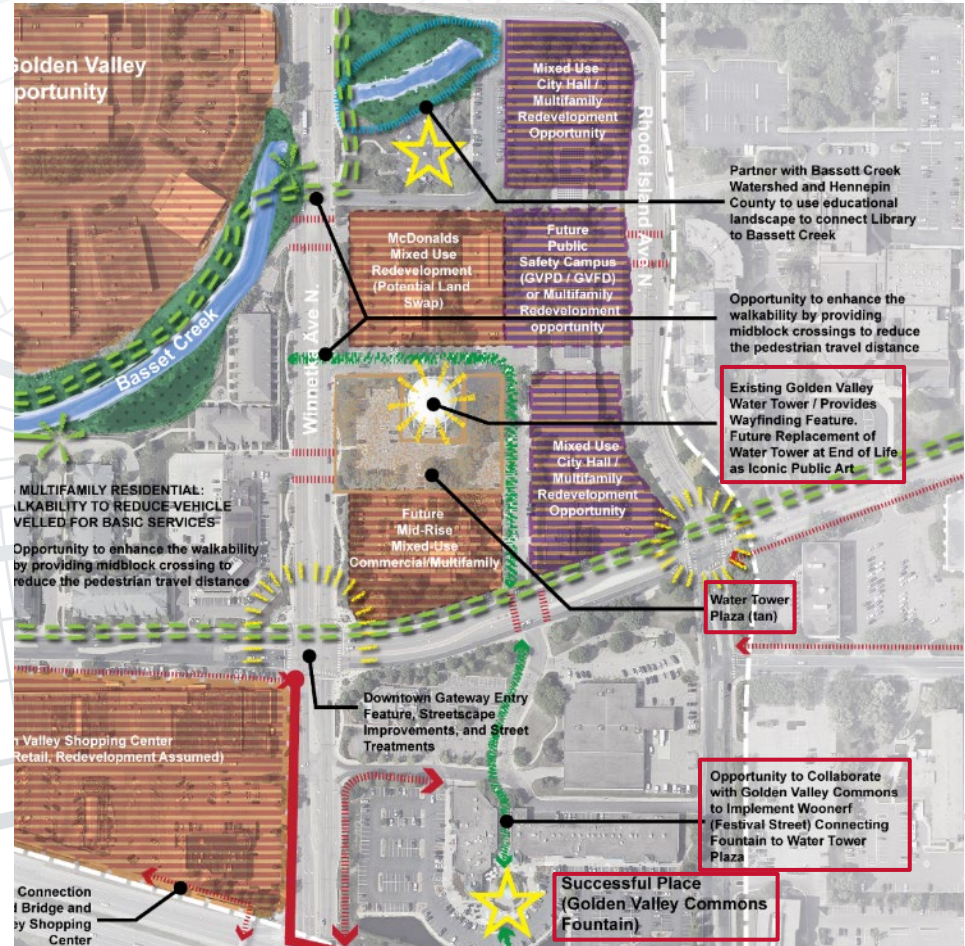
June 2024	Online Survey	Virtual
June 4, 2024	Virtual Open House #1	Virtual
June 8, 2024	Golden Valley Pride	Brookview Park
June 16, 2024	Golden Valley Farmer's Market	Water Tower
July 8, 2024	Concert in the Park	Brookview Park
July 31, 2024	Hennepin Planning Grant Workshop	City Hall
August 19, 2024	Downtown Stakeholder Meeting	Virtual
September 2024	Virtual Open House #2	Virtual

Participant Contacts



The Market Gap Analysis identified Bassett Creek as a **potentially distinguishing amenity for downtown users.**

The community identified **access to natural areas** as an element that strongly impacted their enjoyment of Golden Valley and requested **a focus on creating destinations, public spaces/amenities, and a strong downtown identity**



The Market Gap Analysis process saw Golden Valley's **regional connectivity** as a considerable strength, it highlighted **lower walkability** and **parcel utilization** in Downtown Golden Valley than in comparable communities.

The community indicated a **clear preference** for more **pedestrian** and **cyclist-focused infrastructure** Downtown as well as **centrally-located amenities**



Activity 1: PomPom Voting

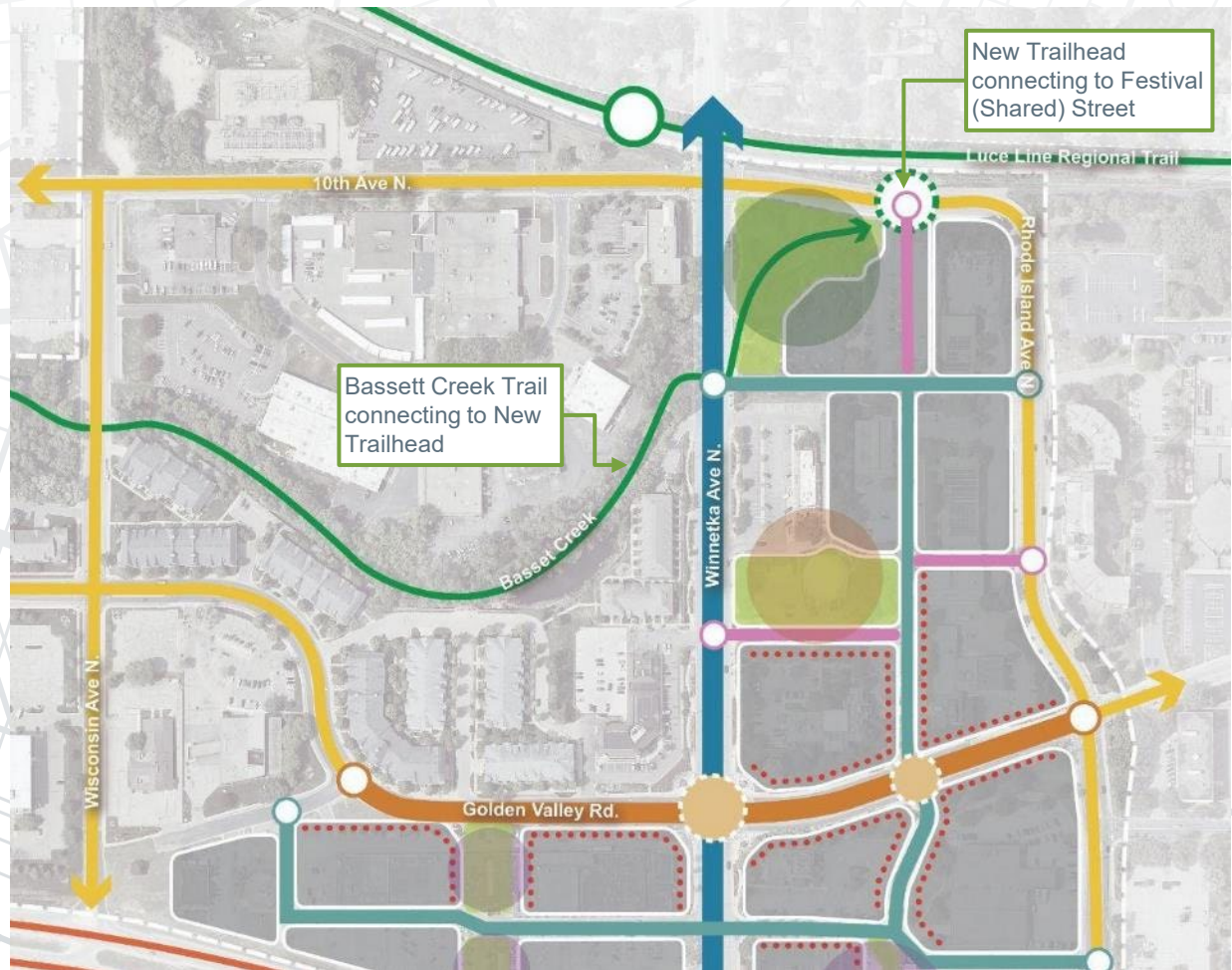
What has the greatest impact on your enjoyment of Golden Valley (top 3)

- Access to public/community gathering spaces
- Access to daily destinations/services
- Access to natural areas
- Location of shops and amenities
- Streetscape (seating, lighting, etc.), wayfinding and/or signage
- Comfort while walking and bicycling
- Safe crossings and/or issues with traffic while walking
- Accessibility of spaces and amenities
- Access to vehicular parking



The Market Gap Analysis noted healthy leasing trends as an **indicator of economic sustainability** but highlighted the opportunity to increase parcel utilization through **redevelopment of relatively small buildings surrounded by large parking lots.**

The community identified as priorities **access to natural areas**, the addition of **enhanced tree cover** and **landscaping** on downtown streets, and improvements to **provide safe alternative mobility options.**



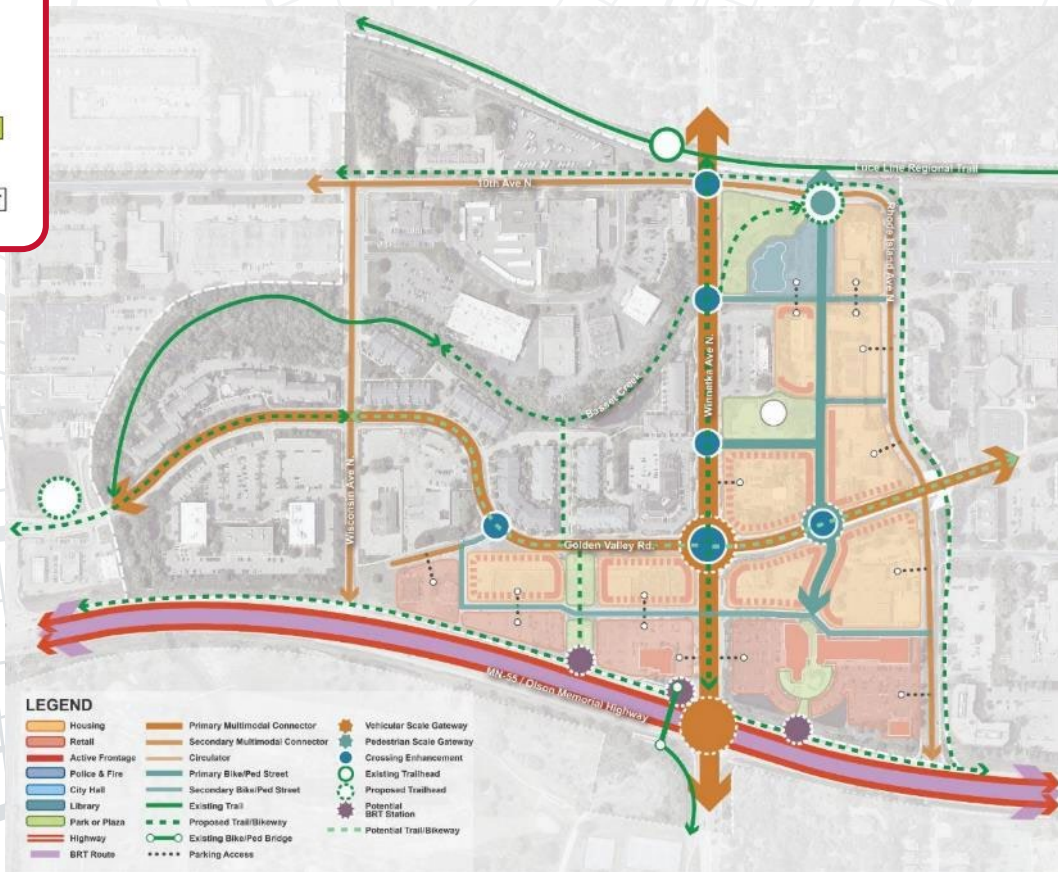
CONCEPT FRAMEWORK A INITIATIVES

- Establish active frontages along Golden Valley Road to create a "Main Street"
- Relocate City Hall, Police, and Fire into new facilities on site
- Create a new north/south connection from GV Commons to the Library
- Build a public park around the water tower
- Center the GV Shopping Center site around a new public plaza
- Connect GV Commons and the GV Shopping Center with a defined active street
- Locate a new BRT station proximate to retail and/or public open space



CONCEPT FRAMEWORK B INITIATIVES

- Establish active frontages along Golden Valley Road to create a "Main Street"
- Relocate City Hall, Police, and Fire off site



LEGEND

- | | | |
|-----------------|--------------------------------|--------------------------|
| Housing | Primary Multimodal Connector | Vehicular Scale Gateway |
| Retail | Secondary Multimodal Connector | Pedestrian Scale Gateway |
| Active Frontage | Circulator | Crossing Enhancement |
| Police & Fire | Primary Bike/Ped Street | Existing Trailhead |
| City Hall | Secondary Bike/Ped Street | Proposed Trailhead |
| Library | Existing Trail | Potential BRT Station |
| Park or Plaza | Proposed Trail/Bikeway | Potential Trail/Bikeway |
| Highway | Existing Bike/Ped Bridge | |
| BRT Route | Parking Access | |

ELEMENT



Golden Valley Gateway (Winnetka or Rhode Island and MN-55)



Golden Valley Road

PRECEDENT



Peachtree Corners, GA; Carmel, IN Arts and Design District



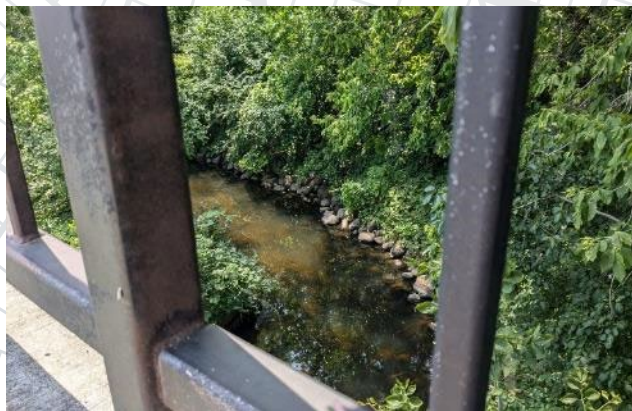
Indianapolis, IN Cultural Trail (Mobility); Cedar Falls (IA) Main Street Parking



ELEMENT



Golden Valley Municipal Water Tower



Bassett Creek

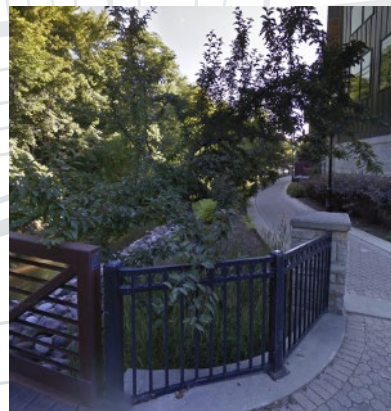
PRECEDENT



Water Tower Plaza - Peoria Heights IL & Water Tower Art - Mitcham AUS



Fox River Trail - Waukesha, WI



ELEMENT



700+ foot long superblocks with limited internal pedestrian circulation



Unclear Access to Downtown from Luce Line Trail

PRECEDENT



Clematis Street Woonerf/ Festival Street - W. Palm Beach FL



Integrated Trailhead: Chattahoochee RiverLands GA, Wirth Trailhead Golden Valley



Medical Office
(limited to 5,952sf
by available parking)

Active Midblock Circulation Spine

Retail
(limited to 3,920sf
by available parking)

ELEMENT



Parking Dominated Downtown

Existing Mixed Use (MC) Zoning
artificially suppresses surface parking
and parking requirements are high in
Golden Valley.

The market may need to see public or
district parking strategies to ensure
redevelopment occurs

PRECEDENT



Park Once Downtowns: Wayzata and 50th & France



PLAYFUL

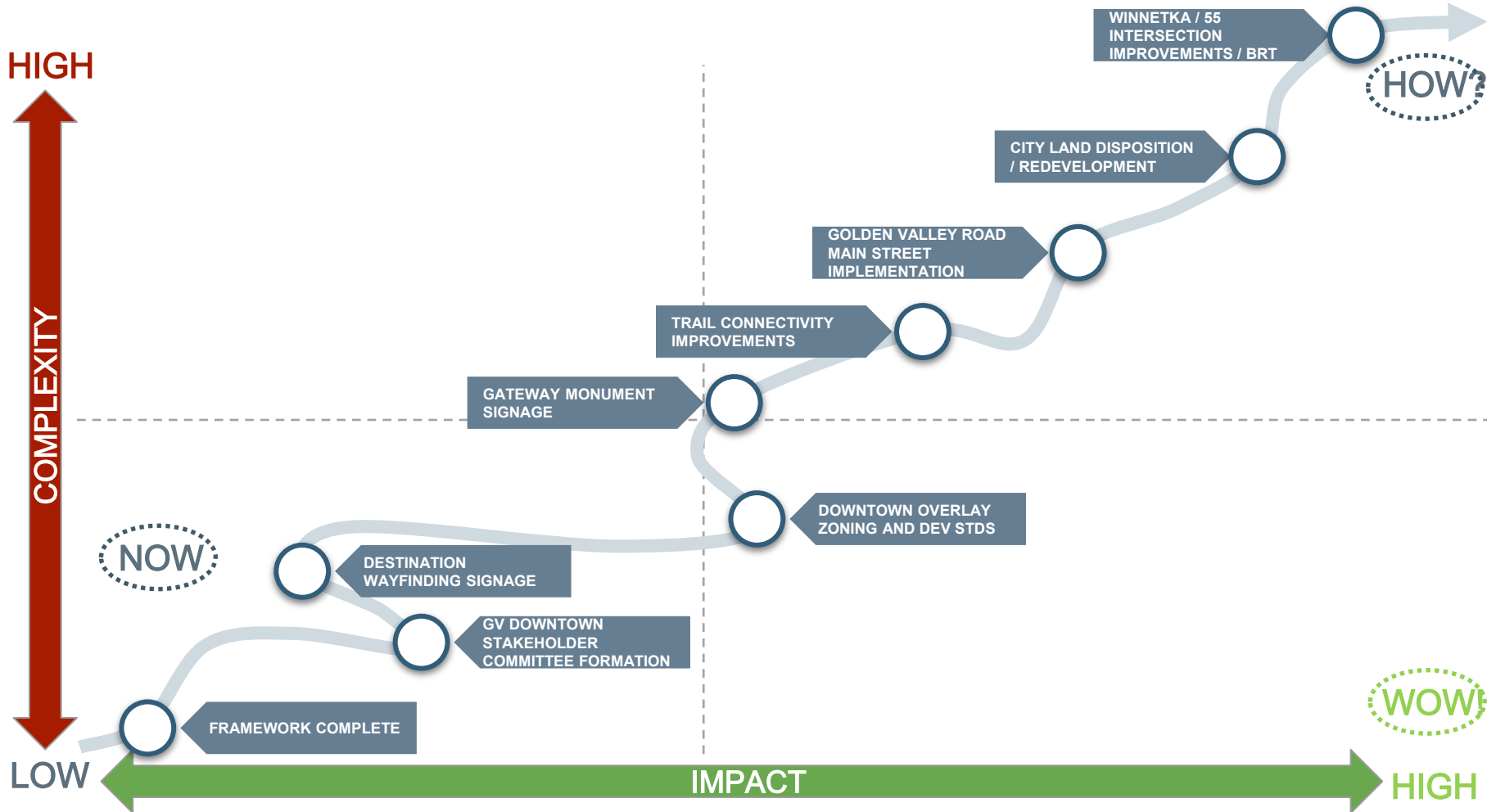


NATURAL



MODERNIZED





04 IMPLEMENTATION: IMPACT/COMPLEXITY



Next Steps and Discussion

05