

ELECTRIFY YOUR RIDE

DISCOVER HOW EASY IT IS TO DRIVE ELECTRIC

MORE THAN A NEW WAY TO DRIVE, A BETTER WAY TO DRIVE

With the growth of clean energy, the future of sustainable living is becoming a reality in your home, at businesses and now on the road. Fueling your car with electricity can be a fresh approach to driving, and Xcel Energy supports your electric vehicle (EV) goals by offering low-cost pricing and renewable energy options.

EXPLORE YOUR EV OPTIONS

Xcel Energy's EV advisor is the perfect guide to steer you toward driving electric. Visit ev.xcelenergy.com to explore vehicles and compare vehicles by range, price, or your personalized match score.

GET TO KNOW EV TYPES

When shopping for an EV, there are two main categories of plug-in electric vehicles that offer the best benefits of driving electric.

All-Electric EV

All-electric vehicles are also known as battery electric vehicles (BEVs). BEVs are powered solely by electricity. When the battery depletes, it is recharged using electricity from a charging station.

Plug-in Hybrid EV

Plug-in hybrid electric vehicles (PHEVs) can operate on electric battery power as well as on gasoline. When the electric battery depletes, the gas-powered engine turns on.



TOP THREE REASONS TO DRIVE ELECTRIC

1. Cost savings that add up

- With Xcel Energy's low, off-peak prices, driving electric equates to spending less than \$1 per gallon of gasoline.
- Federal tax credits and local vehicle incentives help make EVs more affordable.
- Reduced maintenance costs with EVs saves you money on oil changes, tune-ups and other standard maintenance.

2. Your options keep growing

- With manufacturers making more EV models and more used EVs becoming available, you have a wider selection which helps create more competitive pricing.
- While 80% of charging happens at home, public charging options are increasing in retail locations, town centers and freeway corridors.

3. A clean break for our environment

- Fueling your car with electricity can reduce emissions to about one-third of gas-powered vehicles.*
- When you enroll in one of Xcel Energy's renewable energy programs, you can charge your vehicle with up to 100% renewable energy.

* National averages as reported at www.afdc.energy.gov/afdc/vehicles/electric_emissions.php

GET STARTED TODAY

Visit ev.xcelenergy.com for more on electric vehicles options, incentives, and to find a qualified dealership.

Xcel Energy's energy advisors can answer questions and guide you to the right pricing plan and charger installation options. Email us at ElectricVehicles@xcelenergy.com or call 800-895-4999.



GOLDEN VALLEY AND XCEL ENERGY ARE PLEASED TO WORK TOGETHER TO ACHIEVE OUR COMMUNITY ENERGY GOALS.



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GET PLUGGED IN

DISCOVER HOW EASY IT IS TO CHARGE YOUR VEHICLE

EV CHARGING OPTIONS TO SUIT YOUR LIFESTYLE

When you become an EV driver, you may pay more attention to electric prices — and your energy usage — to get that extra savings over gasoline. Choose from Xcel Energy's growing charging and pricing plans to suit your lifestyle and charging needs. Visit ev.xcelenergy.com and click on Charging to learn how to simplify getting set up with an electric pricing plan that's best for you.

GETTING CHARGED UP

For charging at home, Level 1 and 2 chargers are common household options that offer various charging speeds to accommodate your charging needs. Level 3 fast charging stations are typically used for public charging, which are commonly available along freeway corridors and near retail or city center locations.



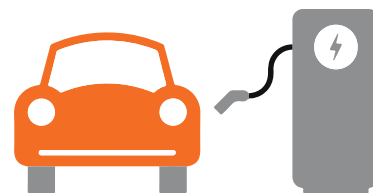
Level 1 Charger

- Basic, slower home charging
- Included with every new plug-in EV
- Has a cord that plugs into a standard, 120-volt wall outlet
- May not require an electrician for wiring and installation
- Can provide 4-6 miles of range for every hour of charging*



Level 2 Charger

- Convenient, faster home charging
- Needs a dedicated 240-volt circuit (like an electric clothes dryer)
- An electrician is usually required for wiring and installation, and any necessary service panel upgrades
- Can provide 25-40 miles of range for every hour of charging*



Level 3 DC Fast Charger

- Fast charging on the road
- Used for public charging
- Typically requires 480-volt service
- Can provide up to 40 miles of range for every 10 minutes of charging*

** Range depends on vehicle, speed, cargo weight and other factors*

FUEL WITH CLEAN ENERGY

Currently, more than a quarter of the energy you use comes from renewable sources. With our portfolio of renewable programs, you can charge your EV at home with 100% renewable energy.

Visit xcelenergy.com/Renewables find the best renewable energy program for your lifestyle.

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